

## Telling Your Story, the Right Way

Public Relations | Crisis Communications | Media Strategy

We get it – just seeing the words "public" and "relations" together can make even the best organization's blood run cold. Whether crafting a multi-month media rollout plan, or just figuring how to handle an unexpected reporter in the parking lot, navigating earned media can be daunting.

But it doesn't have to be. Our Denny Civic Solutions team has the experience and tools to help you and your organization tell your story, the right way. We have decades of experience in everything from story pitching to crisis communications – along with the right media relationships to ensure your story gets seen.

## Here are just some of the services we offer to make navigating the press easier:

- Media strategy development
- Content calendars
- Crisis communications
- Media training
- Press releases

- Story pitching
- Op-Ed placement
- Editorial board meetings
- Media list construction
- Media advisories