

GOVERNMENT RELATIONS, REIMAGINED

LEGISLATIVE OUTREACH: DON'T JUST GET A MEETING. GET A MOVEMENT.

Sitting down with decision makers is a key tool in any government relations firm's toolbox. We should know -- we facilitate meetings between clients and lawmakers all the time.

Problem is, many firms treat these one-off meetings as the only tool available. At DCS, we know that making real change for the common good takes much, much more. It's why we offer:

- A dedicated **coalition coordinator** to build and maintain an army of grassroots (and grasstops) advocates for your cause
- Tailored **social media campaigns** to sustain public pressure on lawmakers
- **Text** and **email engagement** to connect your advocates to legislators in a single click
- **Key constituent identification** to get the right advocate in front of the right lawmaker
- **Story gathering** campaigns

We also work with strategic partners like Stephanie Watkins, former key legislative staff member inside the PA Capitol and a seasoned advocate outside it, to help put these tools to work for you.



Stephanie Watkins

POLICY AGENDA DEVELOPMENT: KNOW WHAT YOU WANT AND WHY.

At a certain point, many great organizations hit the same wall: how do you stay true to your mission but also expand your impact beyond the community you're already serving?

DCS helps clients distill that mission into a shortlist of policy priorities that are **aspirational and transformational**, yet **achievable** -- and then we help you lay out a roadmap to get them done.

DRAFTING LEGISLATION: BEFORE SOMEONE ELSE DRAFTS THEIR OWN.



Donna Malpezzi,
DMMConsulting

Few other firms offer the ability to actually write the bills they advance. And none have Donna Malpezzi - DCS strategic partner and founder of DMMConsulting - holding the pen.

Donna spent 30 years as chief legal counsel to the PA Senate Majority Leader, drafting countless pieces of legislation that became law. She now brings that wealth of experience to our clients, crafting bills that are clear, effective -- and ready to pass.

LEGISLATIVE RESEARCH: IT ALWAYS COMES FIRST.

Want to know if other bills have already been introduced related to your issue? Or maybe you want to know which legislator would be most likely to champion your cause.

Effective advocacy only happens when you know the history and the political environment. We can help you navigate both.

IF YOU WANT TO STEP UP YOUR LEGISLATIVE STRATEGY, LET'S TALK.



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